CYERA

SOLUTION BRIEF

Cyera Omni Data Loss Prevention

Cyera Omni DLP

The brain your DLP was missing, powered by AI.

DLP has never lived up to its promises. It's noisy, reactive, and overly rigid for how data moves today. What it's always been missing is an AI brain - one that can think as fast as your data flows.

This isn't the DLP you've come to expect. It's reimagined from the ground up: faster, smarter, and powered by Data DNA.

Introducing Cyera Omni DLP. It connects to the DLP stack you already have and understands the context behind every alert. And because it's learning constantly - adapting along the way, it flips the old DLP model on its head: delivering stronger data protection with lower operational cost.

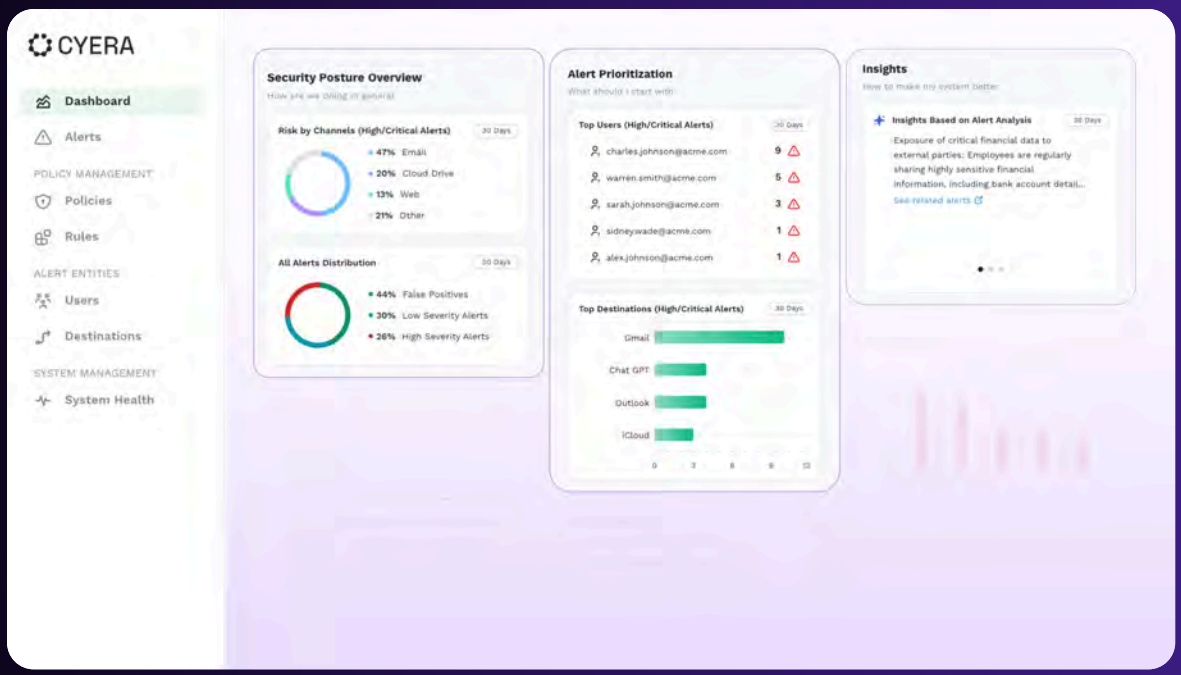
Challenges Omni DLP Solves:

Policy Headaches
DLP can feel like an endless loop of tuning, testing, and breaking things. One bad rule, and you're blocking legitimate work - or worse, letting true positives slip through the cracks.

False Positive Fatigue
If 95% of your alerts are low-level noise, your team will start ignoring all of them. That leaves real risks buried under the chaos.

Siloed Tools, Siloed Teams
Cloud, network, and endpoint DLP each operate in isolation. Policy coordination becomes a time-sink. Visibility? Fragmented at best.

Missing Context
Is that credit card number just Dave buying sneakers again, or an actual PCI violation? Without behavioral and data context, every alert looks equally urgent or risky.



The Difference Is Significant:

Single Source of Truth

- End the silo sprawl. Cyera centralizes DLP alerts into one dashboard - so your security team, from analysts to CISOs, operates from the same insights, metrics, and confidence.

AI for Human-Like Policy Writing

- Skip the regex guesswork. Omni DLP learns the best way to recognize your data and writes the policies for you. With every alert, our AI learns and adapts - so you spend less time fine-tuning strings and syntax.

False Positive Reduction

- Silence the noise. Cyera cuts false alarms by up to 95%, clearing your path to real threats. The time saved means faster triage, more efficient operations, and more room to focus on strategic security work.

No Rip-and-Replace

- Cyera snaps into your environment - no servers, proxies, or disruption. With fast API connectivity, you're up and running in minutes, orchestrating polices across your DLP stack.

What powers all of this?

Meet Omni

Your always-on AI data security analyst.

Omni works alongside your team to automate tasks, surface real risks, and get smarter every day - so you can focus on what's next.

Sees the Whole Picture

- It goes beyond anomalies to understand intent, context, and sensitivity - so you know not just what happened, but why it matters.

Prioritizes Alerts

- Each alert is ranked by severity, sensitivity, and even potential false positives, so you always know which issues to tackle first.

Makes Your System Better

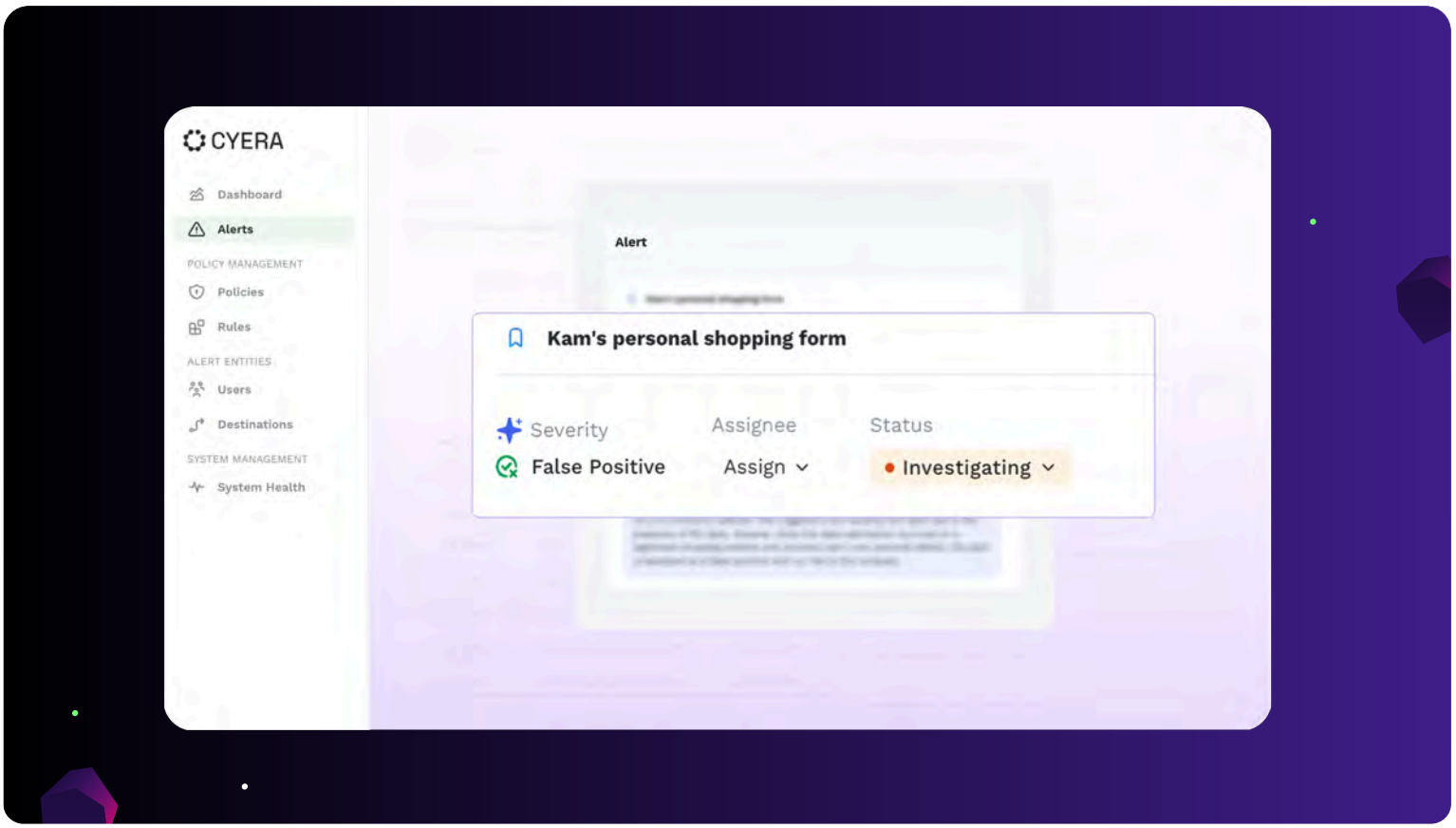
- Omni analyzes alerts holistically across data in motion, at rest, and in use - uncovering patterns, highlighting policy gaps, and offering top-down insights to continuously optimize your DLP program.

Learns Over Time

- As your environment and data evolve, Omni does too – keeping false positives low and accuracy high.

Enables Fast Response

- Omni breaks down each alert - what happened, why it triggered, and why it matters - giving you instant clarity so you can remediate quickly, without losing time hunting for context.



Use Cases

Enhance DLP Posture

Know exactly where your program stands. Spot gaps, misaligned policies, and policy drift - then fix them fast.

False Positive Reduction

Know exactly what's real. Omni DLP analyzes behavior and context to accurately identify false positives - so you can focus on true positives and reduce alert fatigue.

Insider Risk Detection

Spot the early signs of insider data exfiltration by analyzing behavior, access patterns, and data sensitivity. See the difference between everyday work and emerging risk - before it turns into a breach.

AI Data Governance

Get visibility into how GenAI tools handle sensitive data - from prompt to response. Flag risky behavior, audit what was accessed, and apply enforcement where it counts - without slowing your teams down.

Monitor Third-Party & SaaS Exposure

See what data is being shared externally, who has access, and whether it aligns with approved data sharing policies - so you can catch drift and stop risk before it spreads.

Core Functionality

Unified Policy Orchestration

Create, review, and optimize policies across your entire DLP stack - in one place. No more policy chaos. Just clarity, speed, and consistency from a single orchestration layer.

AI-Driven Insights

Backed by Data DNA, Cyera breaks down what triggered the alert, how risky it is, and whether it's a false positive - so you can act with confidence, not guesswork.

Accelerated Alert Response

Move faster with AI that acts like a data security analyst. Cyera shows what triggered the alert, what data was involved, and if it breaks policy - pulling in context from AD, HRIS, and past alerts to speed up triage.

AI-Guided Policy Recommendations

Know exactly how to improve your policies - and why. Omni DLP analyzes alert trends, behavior, and history to recommend precision updates, test them safely, and deploy changes that strengthen protection without creating new gaps.

AI-generated customized policies

Omni DLP learns to recognize your unique data types and turns them into precise, tool-native rules that adapt to your environment. No complex syntax. No guesswork. No slowdown.

Autonomous Policy Learning

Omni DLP turns every alert into a learning opportunity. It refines policies, adapts rules, and eliminates drift - so your system gets smarter, and your team spends dramatically less time tuning.

This is DLP, reimagined to work the way your business does - connected, intelligent, and built for AI.

Request a demo today

Learn more at cyera.com