

Unlock unmatched performance: Scale your business with HPE ProLiant and HPE Alletra

Affordable, secure and scalable infrastructure solutions from HPE, delivered by Bytes Technology Group.



The challenge:

Balancing growth, cost and complexity in IT

Organisations face unique challenges in today's digital landscape. The need to scale IT infrastructure, ensure robust security and manage costs while focusing on core business growth can be overwhelming.

The solution:

HPE ProLiant Gen11 Servers and HPE Alletra Storage

Experience enterprise-grade technology tailored for any organisations' needs. HPE ProLiant Gen11 servers and HPE Alletra storage systems provide a powerful, scalable foundation that grows with your business—without the complexity or hefty price tag.

Flexible solutions built for growing business demands



HPE ProLiant Gen11

Available in multiple configurations, and either as rackmount or tower, the HPE ProLiant Gen11 server delivers cutting-edge performance. It offers enhanced security features, hybrid cloud integration, and energy efficiency, providing a powerful foundation for modern enterprise workloads.



HPE Alletra storage

A cloud-native data infrastructure solution offering simplified management across hybrid environments, HPE Alletra provides AI-driven operations, high performance and scalability for diverse workloads. The unified platform streamlines data services and enables consumption-based storage through HPE GreenLake.

Benefits:

- Affordable scalability: A consumption-based, "pay-as-you-grow" model minimises upfront costs and prevents over- or under-provisioning.
- Simplified management: Reduce the need for specialised IT staff, thanks to an intuitive interface.
- Built-in security: Get enterprise-grade protection without the enterprise price tag.
- Cloud-like agility: Easily adapt to your changing business needs.
- Energy efficiency: Reduce your operational costs with optimised power consumption.





Why choose Bytes?

Bytes Technology Group understands the unique needs of organisations. As an HPE Silver Partner, Bytes offers:

- Solutions tailored for your organisation that fits your budget and growth plans
- Competitive pricing and exclusive dealer discounts
- Simplified procurement process and ongoing support

Together, Bytes and HPE deliver:

Custom-fit IT solutions that scale with your business:

- Easy integration of HPE ProLiant and HPE Alletra into your existing setup
- Flexible consumption options through HPE GreenLake, available via Bytes
- Expert guidance to optimize your IT investments

Next steps

With more companies adopting a hybrid cloud approach, AI, ML and data analytics are becoming more accessible for all organisations. HPE ProLiant Gen11 offers flexible compute power for your evolving needs, while HPE Alletra's cloud-native storage ensures your data is always accessible and protected. Together, they deliver a simplified, yet flexible, IT experience that allows you to focus on what matters most—growing your business.

Connect with a Bytes HPE specialist to explore how we can tailor an HPE solution to match your business's unique requirements and budget.

Discover for yourself how HPE ProLiant Gen11 and HPE Alletra, coupled with Bytes' expertise, can provide the secure, scalable, and cost-effective IT foundation your business needs to thrive.

[Get in touch](#)

Unlock your business potential at scale, with HPE ProLiant and HPE Alletra

