

Bytes INTELLIGENT LICENSING FOR MICROSOFT CLOUD

Optimising costs for cloud services

The Cloud can energise your business. But it can also make software licensing more complex. You're in a new landscape where it's easy to stumble into unexpected costs and risks – and miss out on big savings without realising.

Our **Microsoft Cloud Licensing Experts** will solve this problem for you.

As the UK's largest Microsoft Cloud partner, Bytes will simplify and optimise licensing for your organisation. We'll help you to build the hybrid IT you'll need to thrive, finding the most cost effective and flexible way to license current and future software and online services.

It's time to get more value from your Journey to the Cloud

Let's take a look at your Licensing Agreements and get them working for you

Our licensing & cloud specialists can help you to optimise your software investments, make best use of entitlements, remain compliant and maximise savings on the Microsoft cloud.

7 ways we'll help you to transform:



Identify where perpetual licenses could change to subscription through our cloud adoption analysis



Determine how to Bring your Own License or Subscription to reduce costs further, with other vendors such as Barracuda and RedHat



Look at Online Service Utilisation and apply best commercial models e.g. component versus suites



Explore your license entitlements – are you getting maximum benefit from your investments



Apply Azure offers such as Reserved Instances, Hybrid Benefit for Windows or SQL Server



Advice on vendor negotiation strategies including billing optimisation for multi-region organisations



Provide recommendations for workload migrations



Looking for dramatic savings?

Through our Cloud Platform Management (CPM) Service, Bytes customers have seen cost savings of up to 76%. If you use Azure already, discover how much you could be saving – see reverse.

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We will ensure that your software agreements and cloud strategy are designed for performance, flexibility and cost effectiveness

With Bytes at your side, every step you take further into the Cloud can be the one that works best for your business, your budgets and your future.

Applying the right licensing options will benefit your business today and tomorrow...

- Ability to migrate current workloads to modern environments such as Public or Hybrid cloud
- Choose flexible payment plans - from monthly billing to annual upfront or 3-year commitment terms
- Remove costs & risk from your current operation
- Create innovative business services aligned to users requirements
- Improve agility of IT to respond to business needs
- Gain improved transparency and control over IT spend
- Ensure ROI is being made in IT across the board – from people, infrastructure, software and services

You can have total confidence in our leading professionals

Bytes has unsurpassed knowledge and experience in Microsoft Cloud technologies:

- ✓ Largest team of certified Microsoft licensing & cloud specialists (100+)
- ✓ No.1 Microsoft Partner by Revenue
- ✓ Leading Azure & Office 365 Partner
- ✓ We offer Office 365 / Azure administration workshops
- ✓ 50 strong team of dedicated SAM professionals
- ✓ Top Tier Microsoft Cloud Solution Partner



Gain even more ... Just add Cloud Platform Management from Bytes

In addition to Licensing knowledge and expertise, Bytes can also help you to manage your cloud.

As Microsoft Azure consumption increases, few companies know how to stay in control when costs spiral. However, our **Cloud Platform Management** service allows you to find unique opportunities to unlock greater value from Azure. Many customers will see their Azure costs reduced by at least 20% within three months!

Our platform management service is easy to get started and offers:

- Customisable interactive consumption reporting
- Cost-saving help and expertise
- Technical advice from cloud architects
- Choice of pay-as-you go service options

For more information visit:

www.bytes.co.uk/managed-services/cpm

**Take advantage of Intelligent Licensing for Cloud today:
Contact your Bytes account manager today for more details
tellmemore@bytes.co.uk | 01372 418500 | bytes.co.uk**

