# Digital Shadows Overview

# Digital Shadows reduces Digital Risk by identifying unwanted exposure and protecting against external threats.

#### **Unwanted Exposure Leads to Digital Risks**

Every organization is becoming more interconnected to their supply chain, customers and partners, and the data they seek to protect increasingly becomes exposed. This exposure presents more opportunities to adversaries, who understand how to leverage and manipulate an organization's online presence.

Adversaries make use of breached employee credentials to perform account takeovers, imitate your brand to target employees and customers, and exploit vulnerabilities in your expanding attack surface.



Agree the rush to digital transformation increases

\*Ponemon Institute, 2018

cybersecurity risks

### The Need for Digital Risk Protection

Unmanaged, an organization's exposure leads to regulatory fines, damaged reputations, loss of intellectual property, and reduce your competitive advantage.

Security leaders rely on their teams to protect against these risks, but their limited visibility outside their perimeter means they fall short of communicating risk to the business.

Digital Risk Protection reduces risks that emerge from digital transformation, protecting against the unwanted exposure of a company's data, brand, and attack surface and providing actionable insights on threats from the open, deep, and dark web.

The failure to manage your digital risks is likely to sabotage your digital business and expose your organization to potential impacts well beyond a simple opportunity loss.

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## **Digital Shadows Products**

To enable you to reduce you digital risk, Digital Shadows offers two products to give visibility into your online exposure and identify external threats. Read more below to see which solution is the best for you.

#### Digital Shadows SearchLight™

A managed service that enables you to minimize your digital risk by detecting data loss, securing your online brand, and reducing your attack surface. Unrivalled coverage, expertise and relevance make SearchLight the leading Digital Risk Protection solution. Find out more in our <a href="SearchLight">SearchLight</a> datasheet.

#### Shadow Search™

A powerful, easy-to-use search engine that combines structured technical data with content from the open, deep, and dark web. The powerful syntax and configurable alerts enable you to quickly investigate security incidents and identify adversaries targeting your business and brand. Find out more in our Shadow Search datasheet.

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<u>Sign up for a Test Drive</u> to try out SearchLight free for 7 days.

- Explore SearchLight's capabilities at your own pace
- Full access to Shadow Search

#### Want to Know More?

Email us at info@digitalshadows.com

	Shadow Search	SearchLight
Search Across Open, Deep & Dark Web		
Save Queries and Receive Alerts		
Access Threat Intelligence Feeds		
Search Across Bulk WHOIS Information		
Access Threat Actor Profiles		
Identify Exposed Credentials		
Identify Exposed Sensitive Documents		
Identify Exposed Intellectual Property		
Identify Spoof Domains		
Identify Spoof Social Media Profiles		
Identify Spoof Mobile Applications		
Identify Open Ports		
Identify Exploitable Vulnerabilities		
Identify Weak or Expiring Certificates		
Perform Takedowns		

# Why Organizations Choose Digital Shadows

Hundreds of organizations across the world turn to Digital Shadows to help minimize their digital risk. Forrester named us a leader in Digital Risk Protection, and our customers tell us they chose us because of our extensive coverage, expertise and relevance.

# **About Digital Shadows**

Digital Shadows minimizes digital risk by identifying unwanted exposure and protecting against external threats. Organizations can suffer regulatory fines, loss of intellectual property, and reputational damage when digital risk is left unmanaged. Digital Shadows SearchLight™ helps you minimize these risks by detecting data loss, securing your online brand, and reducing your attack surface. To learn more and get free access to SearchLight, visit www.digitalshadows.com.