



Classifier Overview

The best-of-breed data classification solution enabling organisations to better manage and control their data, streamline operational performance and improve return on technology investment

We're entering a new era of data protection – one that promises ever greater protection for data subjects, tighter regulatory oversight and even larger fines for non-compliance.

While data classification offers an increasingly persuasive answer to the questions of unintended data leakage, it doesn't stop here. With Gartner pointing to rapidly growing adoption, the benefits of effectively categorising data go far beyond protection.

Data classification extends the value and efficacy of your wider data security and governance ecosystem – adding new levels of intelligence to data loss prevention and data archiving solutions, to name just two. All of which drives greater levels of return across your data protection investments. Ultimately though, data classification allows data security controls, rules and policies to be more easily and consistently enforced.

“You can't be following best practice in today's world without doing data classification. Data classification makes efficiencies inevitable... if you are not leveraging classification data, you are working too hard.”

Renee Murphy, Principal Analyst, Forrester Research Inc.

1. Engage Users

- Fully customisable interface
- Simple classification label selection
- Single click classification functionality

2. Increase Awareness

- Application of visual markings to documents
- Attachment inventories maintain awareness of original content, even when printed

3. Increase Accountability

- Users are responsible for selecting the appropriate classification based upon their knowledge of the content

4. Optimize Security Technology

- Working with best-of-breed technology providers to deliver data classification as part of a complete solution

lassifier – Protecting Data Throughout its Lifecycle

DATA GOVERNANCE & PROTECTION

DATA-IN-USE

Office Classifier

Incorporates data classification into the primary productivity tools of Microsoft Office, including Word, Excel, PowerPoint – and also Visio and Project



CAD Classifier

Brings the benefits of data classification to key design documents across a variety of CAD applications, including AutoCAD and Draftsight



Mac Classifier

Brings the benefits of user-centric data classification to organisations using Mac devices



DATA-AT-REST

Knowledge Classifier

Scans and classifies data-at-rest, data stored on-premise, or the Cloud in line with implemented Classifier policy



File Classifier

Provides users with the means to classify any file held in Windows File Store



SharePoint Classifier

Classify data stored within Microsoft SharePoint using the familiar and intuitive Classifier interface



Box Classifier

Extends document classification into Box Cloud-based storage ensuring seamless document control regardless of its location



DATA-IN-MOTION

Email Classifier

Adds message classification capabilities to Microsoft Outlook



Notes Classifier

Adds message classification capabilities to Lotus Notes



OWA Classifier

Brings classification to the Microsoft Outlook Web App, providing a consistent, intuitive experience to users



Mobile Classifier

Extends classification to portable devices such as smartphones and tablets providing consistent classification, including iOS, Android and Windows



Mobile Filter

Works with Boldon James Classifier and SAFEEmail solutions to stop the synchronisation of your most sensitive emails from Microsoft Exchange mailboxes



Exchange Classifier

Enhances endpoint classification solutions by applying policy to every message sent and received within your organisation, internal or external, inbound or outbound



MANAGEMENT & MONITORING

Classifier Administration



Unifies the policy configuration of all Classifier products - handling policies from the simple to complex, ensuring quick implementation with minimal expertise

Classifier Reporting



Empowers businesses with advanced monitoring and reporting capability to equip them with the information they need to understand user behaviour and demonstrate ROI